

## Water Filtration Versus Reverse Osmosis:

Everpure offers both water filtration and reverse osmosis systems, both of which are effective means of providing your family with the most pure water available. The main difference is in the process of filtration and the type of filtration that is most needed for your scenario.

Everpure's water filtration systems are made using Micro-Pure® precoat filtration technology—an accordion-folded filter membrane that is covered on both sides with the fine activated Micro-Pure® carbon coating. This unique technology offers nearly six times the filtering surface area of ordinary carbon filters, so it's like packing nearly six filters into one canister. This exclusive filtration removes off-tastes, odors and particles as small as one half-micron in size—including asbestos and Cryptosporidium cysts. Everpure offers a variety of systems that utilize the Micro-Pure® technology for ultimate filtration of nearly any type of contaminant that may be in your water. And, every commercial grade filtration system for the home also reduces lead to below federal guidelines.

Known as one of the most effective methods of filtration, the result of a Reverse Osmosis system is the purest, freshest water possible. These unparalleled systems combine advanced Everpure filtering technology with the natural process of osmosis to reduce particulate matter and contaminants down to a sub-microscopic 0.00001 microns. Everpure's ROM II and III systems reduce contaminants such as arsenic, lead, copper, sodium, nitrate/nitrite, fluoride, cysts and TDS. ROM III systems provide the added protection against MTBE and volatile organic chemicals. ROM systems are generally most necessary in homes with extreme water contaminants.