

## New Appointments Residential Sales Reps in BC & Ontario

Danamark WaterCare is pleased to announce a new partnership with *DSD Sales in Ontario & Castle Marketing* in *British Columbia*, to sell and market our premium brands of Residential Drinking Water Systems and Accessories.

DSD is based in Burlington, Ontario. Alick Duguid brings to us 20+ years wholesale sales experience predominately in the high end appliance industry. This experience has been at both the manufacturer and distributor level.

Castle Marketing, based in Port Coquitlam, BC sells premium brands to plumbing & electrical wholesalers, big box and home improvement retailers and high end appliance dealers.

“We’re extremely pleased to have such highly experienced and reputable firms representing our products in these two major markets”, said Robin Howlings, President of Danamark WaterCare. “Danamark has been providing premier water filtration products to major National commercial clients for more than 30 years and we are now making these same commercial-grade products available to consumers.

Danamark WaterCare has been providing clean water solutions to Canadians for more than 30 years and is the exclusive water filtration supplier to such leading Canadian foodservice companies as McDonald’s Restaurants of Canada; The Second Cup; A&W; 7-Eleven; Cineplex and Famous Players Theatres.

We have many different ideas and many different people throughout our organization. Yet we are one company, one team, with one care...Water.

Founded in 1975, Danamark is a 100% privately owned Canadian company specializing in innovative and cost effective WaterCare solutions.

### For more information, contact:

Alick Duguid  
DSD Sales & Distribution  
416-919-0463  
[aduguid1@cogeco.ca](mailto:aduguid1@cogeco.ca)

John Ainsworth  
Castle Marketing  
604-552-2323  
[castlemark@shawcable.com](mailto:castlemark@shawcable.com)